

INFORMATION FOR CLIENTS

SDG TRAINEESHIP



The SDG Traineeship offers young professionals and companies the opportunity to - further - develop themselves in the field of sustainable business and entrepreneurship. This initiative of SDG House Network and TheRockGroup helps accelerate the integration of the SDGs in the business- and public sector to make the necessary impact!

Through the SDG Traineeship, organisations get the opportunity to let a group of students and young professionals (HBO/WO level; 18-27 years old) work for them for 15 weeks, 1 day a week on an SDG-related project. The starting date is fixed.

This project must directly benefit the commissioning organisation. The organisation itself therefore devises and formulates the project description and the desired deliverables.

We help you to practically and substantively scan projects in advance on their feasibility and suitability for the target group. During the project, we offer the trainees weekly support and regular training, so that they are able to carry out the project successfully.

Hosting trainees means that there is a contact person available within your company and that feedback and input can be given to the trainees at set times (at the start, in the middle, and after the completion of the project). It does not mean that the organisation functions as an internship supervisor. That supervisory role is fulfilled by our sustainability consultants.

Why participate?



Additional Information for Clients

- With the SDG Traineeship, your company or organization will gain unique business, opportunity and knowledge insights, using the SDG's as a guideline toward a (more) sustainable future.
- The SDG-related project must directly benefit the client. The organisation itself therefore devises and formulates the project description and the desired deliverables.
- As a client, you receive a multidisciplinary team of ambitious trainees, who will collectively work on the requested SDG case. They will research the task at hand, finding which solutions are best to be explored by your company or organization, in regards to answering your (business) case.
- With this traineeship, you gain unique insights of young talent, while you continue to work towards sustainable solutions for your company. You provide the youth with a step in their direction towards a sustainable career path. This is also serves as an opportunity for companies and organizations alike to scout for talent requirement and (business) opportunities.
- Our in-house sustainable consultants will be responsible for supervision of the SDG case and will also serve as the first contact person; meaning your company or organization will loose no time due to management.
- As a company, you will also be invited to our SDG Talks: inspiring sessions delivered by specialists in the field of the the SDG's and the future of work and business.
- Following the traineeship, the opportunity will arise to continue looking into direct business development.
- Simply put, by participating in and facilitating the SDG Traineeship, your company or organization takes the necessary next step towards sustainability and inclusion.

The Client



- 🌐 The client provides a suitable and interesting case with a concrete question and clearly formulated end product.
- 🌐 The client provides a good introduction of the organisation to the trainees and makes the necessary information and time available to the trainees.
- 🌐 As a client, you make space available for accommodation for 5 trainees (if possible and in compliance with Covid-19 rules). This is in principle necessary for a maximum of 1 day per week.
- 🌐 Your company name and project may be used in communications about the SDG Traineeship (of course excluding any business-sensitive information).
- 🌐 The client evaluates the assignment after the traineeship is completed and participates in the final evaluation with a view to completing the traineeship.
- 🌐 Commissioning organisations should be available for 1 hour per week on average for the team of trainees. This can for example consist of contact by e-mail, video calls, physical meetings (if possible) or gathering information.
- 🌐 The time investment is as follows:
 - 🌐 Approximately 8 hours of preparation and submission of the assignment.
 - 🌐 Weekly 1 hour available for the team of trainees (15 weeks).
 - 🌐 Evaluation cooperation 2 x 0.5-1 hour during and after the traineeship.

Participation costs Clients



- Participation costs from €750 per assignment.
- €750 for non-profit organisations and SMEs with less than 50 employees
- €1500,- for MKB with more than 50 employees and public sector
 - 2 editions: €2700,- (10% discount)
 - 3 editions: €3825,- (15% discount)
- €3000 for large companies
 - 2 editions: €5400,- (10% discount)
 - 3 editions: €7650,- (15% discount)
- There is the possibility to let a new project group do a follow-up assignment in a next edition of the traineeship (see specification participation costs for one or more editions below).
- It is also possible to sponsor assignments to enable other host organizations to participate.

The SDG Trainees



- 🌐 Trainees are minimum 18 and maximum 27 years old, HBO/WO students or graduates, who are interested in sustainability and inclusiveness and motivated to prepare organisations for the future!
- 🌐 Trainees work 1 day of 8 hours per week on the project. Trainees will therefore spend approximately 120 hours on the assignment. During this time, trainees will receive 6 training sessions and 1 hour of guidance per week from our sustainability consultants. These training sessions directly benefit the content and quality of your assignment.
- 🌐 The training courses are spread over a period of 15 weeks and consist of the following themes:
 - 🌐 How do you work together (online) in a multidisciplinary team?
 - 🌐 Consultancy skills
 - 🌐 Professional communication (internal & external)
 - 🌐 An open training course, depending on what is needed in the specific project
 - 🌐 How to build a career in sustainability?
- 🌐 Trainees have a weekly check-in moment where they receive guidance from our sustainability consultants to ensure quality.
- 🌐 Matching and selection of trainees is based on study background, SDG knowledge and interest, availability and geographical location of your organisation.
- 🌐 The multidisciplinary project team of trainees consists of about 5 persons.
- 🌐 Depending on the Covid situation the traineeship will partly take place online.

Overview of phases and activities

SDG TRAINEESHIP	WEEKNUMBER														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1. In this phase the trainees get to know your organization	Orientation														
2. In this phase the trainees will start with your challenge and they will present a draft of their project.				Data collection, Analysis & Reporting											
3. In this phase the project is being finetuned and we ask of you to give feedback on the first draft.								Finetuning							
4. Here we will organize a closing event. Deliverables will be presented with a final presentation.													Deadline Project	Closing	
5. On these moments we need input from you as a client.	◆	◆	◆						◆					◆	◆
	Introduction of your organisation								Feedback on Draft				Feedback on deliverables		
6. Moments where the trainees receive training from us	◆	◆		◆				◆		◆				◆	
6. SDG talks & check-in moments	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆

Background Information

The SGD Traineeship is a collaboration between SDG House Network and TheRockGroup, both located in the monumental building of KIT Royal Tropical Institute in Amsterdam.



SDG House Network

In 2017, the KIT Royal Tropical Institute brought to life the SDG House, which was festively opened by Kofi Annan, to act as a unique incubator for sustainable development. Since then, SDG House has become a community of experts and more than 65 members working together to achieve the SDGs. In 2020, SDG House launched the SDG House Network, which together launched the SDG Traineeship. The 9 initiators of the SDG House Network are organisations and business locations that are sustainable 'hotspots' on a local level, that promote cooperation, knowledge exchange and entrepreneurship for sustainable development. With the network, the initiators aim to increase the scale and impact of their activities. The SDG House Network has the ambition to grow into an international network of locations: Let's Walk the Talk, together!

TheRockGroup aims to accelerate the transition to a sustainable economy and society. In their role as advisor, entrepreneur or coach, they support organisations in being prepared for an economically responsible role in a sustainable future. TheRockGroup has extensive experience in various industries and works with public and private parties at home and abroad. Their expertise includes the following themes:

CSR, circular economy, climate change, biodiversity, sustainable entrepreneurship, sustainable food, human rights, living wage, sustainable value chains, sustainable / circular cities.



Actieprogramma Maatschappelijke Diensttijd

The SDG Traineeship is part of the action programme Maatschappelijke Diensttijd (MDT; meaning: "social service time") - introduced by the Dutch Cabinet. The MDT network of social organisations, companies, governments, schools, youth work and other organisations will continue to grow, until MDT has a national coverage, and all young people have the opportunity to do a suitable MDT in their own surroundings. The SDG Traineeship will contribute to further expansion of the MDT network with additional partnerships. This will enable MDTs to be offered to Dutch young people at a variety of civil society organisations in more and more places in the country.

Contact

 <https://www.sdghouse.org/sdg-traineeship>

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